



July 13, 2024  
10 am - 10 pm



New Location - Ten Club Park!

## Artist, Maker & Food Vendor Application

### Shopping Vendor, 10 am - 6 pm:

- \$65 for Explore Waterford Partners and \$75 for Non-Partners
- Space is 10' x 10' on Grass - NO tent, table, chairs, electricity, or wi-fi will be provided.
- A tent is not required but is recommended as this is a rain-or-shine event.
- Limit 2 paid spaces per vendor.
- Set up will begin at 8:30 am, and vendors must be set up and ready to sell by 10 am.
- No early take-downs, unless pre-approved. The event runs until 10 pm, if you wish to stay later we will set you up closer to the music stage by all the action.
- Application fees are considered a donation and no refunds will be available unless Explore Waterford cancels the event.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

What are you Selling: \_\_\_\_\_

I'm including a check \_\_\_\_\_ Please invoice me \_\_\_\_\_  
I will be leaving at 6 pm \_\_\_\_\_ I want to stay later \_\_\_\_\_

### Food Vendor, 10 am - 10 pm:

- \$200 for Explore Waterford Partners and \$300 for Non-Partners for a 20' x 10' space
- Vendors are responsible for their own setup - NO tent, table, chairs, or wi-fi will be provided
- Electricity will be provided curbside
- Food Vendor is responsible to follow all local, county, and state laws regarding food vending, and all permits, fees, etc. are the responsibility of the vendor.
- Application fees are considered a donation and no refunds will be available unless Explore Waterford cancels the event.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Menu: \_\_\_\_\_

Size of Trailer/Truck: \_\_\_\_\_

*\*If your trailer/truck is larger than 20' x 10' an additional \$50 is to be added for every additional 10'.*

I'm including a check \_\_\_\_\_ Please invoice me \_\_\_\_\_

Email Application to: [director@explorewaterford.com](mailto:director@explorewaterford.com)

Mail Application to Explore Waterford: 123 N River St, Waterford, WI 53185